



SAFELY NAVIGATING THE ROAD AHEAD

Guiding Teen Drivers in a New Direction

Introduction:

The primary goal of this extensive educational program is to assist parents and teens alike in “thinking differently” and helping them construct a new mindset for driving that is centered around the value their life represents in our world. Our “shared value” approach to teaching helps teens create a new purpose for driving that aligns with the intended purpose the automobile was invented to serve as well as the strategies most teenagers already use to pursue their academics, sporting activities or anything else they truly value in life. This program helps them “WIN” in driving and winning means to **Arrive Alive** at every destination they set off to reach!!

Objectives:

- **Significantly reduce a Parents level of Fear, Worry and Anxiety in teaching their teen’s how to drive and during the first few years of solo driving after their teen has obtained a license.**
- **Significantly reduce a Teen driver’s risk behind the wheel and teach them how to become the *Ultimate Control System* of the vehicles they drive.**

Parent Program Overview: (Projected to Launch—2026)

Welcome Video: Program Introduction

Lesson 1: History of U.S. Driving Culture

- This lesson examines the history of the American driving culture from 1950 to present. The content exposes how epidemiology beliefs shaped our current day traffic safety policies and created a strategy that set the US on a “passive” approach to reducing injuries and deaths that result from car crashes.
- It also identifies how these beliefs and policies negatively impacted our learning to drive process, created the fall of the US from its #1 ranking in global traffic safety and how it’s responsible for creating many of the statistical realities we’re experiencing today.
- And it provides conclusive evidence to support one single safety strategy that, if re-implemented, could turn the teenage vehicle fatality epidemic into immediate decline.

Lesson 2: The Epidemic and the Power of Beliefs

- Since teenage vehicle fatalities are classified as an epidemic in America, it’s crucial that parents understand how epidemics function and move within a society.
- This lesson will expose you to three distinct patterns found in every epidemic ever studied and you’ll learn how those patterns influence the direction or continuation of epidemics. You’ll also gain insight on how a change in one of those patterns can intentionally “tip” the epidemic, naturally or artificially, into an immediate increase or decline.



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- This lesson also examines two well documented historical epidemics to illustrate that the teenage vehicle epidemic can be eliminated within the current generation of teenage drivers.

Lesson 3: Adopting an Infinite Mindset

- The content in this lesson provides a practical approach for developing and implementing an “infinite” mindset around driving. Driving, like every other activity in life, requires mental preparation and a mindset for success.
- This lesson provides the first step in “thinking differently” about driving and creates a foundation for aligning driving with all your other hopes, dreams, and aspirations in life.

Lesson 4: Driver Education Lessons

- Regardless of the state you reside in or what type of formal driver education program (if any) your state requires teenagers to complete, this session will provide great insight into the purpose and objective of our national driver education system. By helping you better understand the objectives and deficiencies of driver education requirements, you’ll be better prepared to gain more from the current process.

Lesson 5: Supervised Driving—Permit Logging

- This lesson is specifically intended to help parents reduce their fears and anxiety while riding with a teen driver who is in control of the vehicle. It comes with a printed Lesson Plan workbook to help guide you through a minimum of 60 hours of permit logging, complete with objectives for each lesson. It’s a practical guide to introduce your teens gradually and confidently into the riskier driving environments they will ultimately face during their driving careers.
- This lesson will also show you how to prepare for these driving sessions, how to communicate and control them to keep yourself and your teenager safe. Additionally, we’ll provide practical methods to help you learn how to anticipate what actions your teen may implement in any given driving situation.

Lesson 6: Vehicle Safety Technology Systems

- It’s all about vehicles in this lesson. Today’s cars are equipped with all types of safety technology that have tremendous benefits and in virtually every instance, dangerous limitations every driver must become aware of. We’ll go through the various systems and help you better understand their purpose, how they function, and how they can potentially contribute to a crash if you fail to acquaint yourself with their operational limitations.
- This lesson will also compare the historical implementation of some of these systems as they relate to crash and fatality statistics.

Lesson 7: Parent-Teen Driving Contract

- All throughout life, the use of contracts is commonplace. As adults, we use contracts for employment, home and car purchases and financing and for renting houses or equipment. Contracts are a way to define the terms of important agreements as well as the expectations of the party’s involved. This lesson explains how to approach the negotiation process with your teen and create a contract that clearly defines the rewards and consequences that will be associated with the privilege and responsibilities associated with driving an automobile.





Teen Program Overview: **(Projected to Launch—2026)**

Welcome Video: Program Introduction

Lesson 1: Getting Positioned and Prepared for Success

- This lesson covers the basics. Seating positions, hand positions, mirror settings and introduces the GRIP Principles—four key, mental practices that will fundamentally change how you “think” about driving, how you approach driving and provide significant and proven reductions in your risk for crashing.

Lesson 2: Mindset and Why It Matters

- This lesson is all about getting mentally prepared for the most dangerous activity you’ll ever engage in. All the skills in the world won’t keep you safe behind the wheel if you’re not mentally prepared to drive.
- The objective of this lesson is to help you create the mindset necessary to achieve all your hopes and dreams in life and align it with your mental approach for safe driving. As an added resource, you’ll receive a copy of the book, “Mindset and Why it Matters”, authored by the founder of the organization that created this program.

Lesson 3: Getting Value out of Driver Education

- The focus of this lesson is NOT on the “rules” of the road, but instead, gaining insight on how to become the Ultimate Control System in the vehicle you drive. You’ll learn how to identify potential threats, anticipate potential threats and actions of other drivers, how to “read” the road and create escape routes to avoid collisions.
- Since driving will never be completely risk free, you’ll learn how to control a crash in the event there is no possible way to avoid it.

Lesson 4: How to Approach Supervised Driving—Permit Logging and Succeed

- This lesson is all about driving with a parent or guardian in the passenger front seat. You’ll learn how to create a learning environment that is free of the typical emotional challenges and significantly less overwhelming. You’ll be provided with communication tools and resources to help you plan each drive, chart your progress, and gradually develop the skills required for riskier driving environments.

Lesson 5: Vehicle Dynamics and Car Control

- In this lesson, you’ll learn the physics behind car control, weight transfer, traction and stopping distances. Regardless of today’s safety technology, if a driver doesn’t understand precisely what enables them to safely control an automobile, they will never understand how control can be lost nor how to recover from a loss of control.
- This lesson will provide you with fundamental principles that connect you to the vehicle and the vehicle to the road in a manner that teaches you how to become the ultimate control system in any vehicle you drive.

Lesson 6: Understanding Vehicle Safety Technology

- This lesson is all about vehicles and the safety technology today’s cars are equipped with. All of these systems have benefits, but in virtually every instance, they also have dangerous limitations drivers need to understand and be aware of.





- This lesson will introduce you to the various systems available, help you understand their purpose, explain how they function and expose you to the various ways they can actually contribute to causing a crash when drivers don't understand their operational limitations.

Lesson 7: Why You Need to Develop Skill and Proficiency (and not Experience)

- In this lesson, you'll learn how to combine all the knowledge from the previous lessons into a practical method that will start your driving career on a path of developing proficiency. You'll learn how the risk reducing value of making every individual drive, a drive that is purpose driven and intentional. And you'll learn the life saving difference between simply gaining experience and intentionally striving for expertise.

Lesson 8: Getting Acquainted with the Automobile

- This is a series of mini videos to acquaint you with systems and components on every vehicle that require maintenance, occasional inspection, and future replacement. These videos will also provide you with additional information and visual identification of various safety technology systems to help you better understand the information provided in a previous lesson where they were introduced.

Lesson 9: Parent-Teen Driving Contract

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